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***This envelope
contains a
shameless bribe***



a shameless bribe



Dear Reader,

In the fall of 1961 a group of young American journalists had an inspiration: to give to this country its first completely uninhibited and truly beautiful magazine devoted to the subjects of love and sex. They proceeded to put together such a magazine and called it Eros.

Eros appeared on Valentine's Day, 1962, and became an instantaneous and great success. Newspaper and magazine critics all across the country hailed Eros as a welcome addition to the art and literature of our time ("It will probably become a status symbol on the coffee tables of our society," said the San Francisco Chronicle) and over 150,000 Americans purchased subscriptions despite the fact that

its \$25-per-year price made it the world's most expensive magazine.

The contents of Eros were not tawdry and sensational but tasteful and elegant. Featured were such long-suppressed masterpieces as John Cleland's Fanny Hill, Frank Harris's My Life and Loves, Mark Twain's 1601, Robert Burns's The Merry Muses of Caledonia, and Edgar Degas's magnificent monotypes for Maupassant's Madame Tellier's Brothel, in addition to scores of original works by the greatest poets, writers, artists, and photographers alive.

But while Eros was delighting critics and intellectuals, it was also arousing the ire of censors and prudes who, in the spring of 1963, succeeded in driving the magazine out of business.

The editors of Eros, undaunted, picked themselves up and bounced back with a new magazine, one that was broader in scope and even more controversial than Eros.

Its name was FACT, and FACT's editorial purpose was to print suppressed material dealing not only with love and sex but with any subject.

The first issue of FACT appeared in January, 1964, and featured a major exposé telling how the Catholic Church siphons millions of dollars from the Treasury of the United States into the Treasury of the Vatican. Subsequent issues revealed how Dag Hammarskjöld had deliberately blown up the plane that took him and 15 other persons to their deaths in the Congo in 1961; how the American press hid the truth about cigarettes and cancer from the American people for over 20 years; how multimillionaires evade income taxes; and how Detroit has consistently refused to build "crashworthy" cars, thereby causing hundreds of thousands of otherwise avoidable highway deaths. This last article resulted in rigid new Federal standards for automobile structural strength that are expected to reduce highway fatalities enormously. (Please lift this page for a more detailed description of FACT.)

FACT immediately attracted a highly literate and distinguished readership, but a small one, and its editors are now seeking to expand it.

To accomplish this, we have assembled a magnificent portfolio of "The Best of Eros" in which 59 pages of Eros's superb artwork, photography, poetry, and prose have been reproduced. This portfolio includes works by D.H. Lawrence, Ovid, Dali, Durer, Utamaro, Degas, Carracci, and Robert Burns, in addition to spreads from dozens of memorable Eros features like "The Brothel in Art," "The Erotic Sculpture of India," "The Love Life of Napoleon," "The Kama Sutra," "The Streetwalkers of Paris," and photographer Bert Stern's unforgettable "Last Portraits of Marilyn Monroe."

This handsome portfolio, representing the quintessence of Eros, is now being offered absolutely free to all new subscribers to FACT.

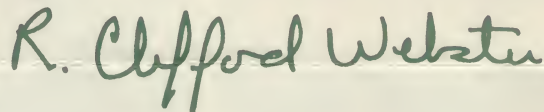
It is virtually impossible to place a dollar value on this gift since Eros is now out of print and back issues, when they are sold at all, bring as much as \$50 each. Suffice it to say that probably never before in magazine publishing history has there been a Special Introductory Offer as generous as this. (As my secretary remarked, "It's practically a shameless bribe.")

To enter your FACT subscription and receive your copy of "The Best of Eros," simply fill out the enclosed subscription order form and return it in the postage-paid envelope. We'll bill you later for \$7.50.

Since "The Best of Eros" is bound to become a collector's item, I urge you to act at once.

With all good wishes.

Cordially,

A handwritten signature in dark ink, reading "R. Clifford Webster". The signature is written in a cursive style with a large, stylized "R" and "W".

R. Clifford Webster
Executive Editor

PS--Please don't fail to read the detailed description of FACT inside this folder. I think you'll find it both enlightening and entertaining.

“Fact is a crusading new bimonthly, scrupulously honest, fiercely libertarian.”

That's how New York magazine critic Robert Anton Wilson recently characterized **Fact** Magazine. Mr. Wilson is not alone in his enthusiasm for **Fact**. John Steinbeck, Henry Morgan, Ogden Nash, Louis Untermeyer, Richard Condon, Elia Kazan, and "That Was the Week That Was" have all heaped praise and good wishes upon **Fact**. "**Fact** is courageous," says the *Houston Post*. "**Fact** pulls no punches," says California's Governor Pat Brown. "**Fact** is well prepared, irreverent, and serious," says Bertrand Russell. "**Fact** is brave enough to take a swipe at anyone; it has no inhibitions and no sacred cows," says the *Toronto Globe*. "**Fact** is the most explosive and hotly-debated periodical on three continents," says the *Nation* (of Australia). "**Fact** is lively, handsome, unconventional," says Al Horne in the *New York Post*. "**Fact** is audacious," says William Hogan in the *San Francisco Chronicle*, adding, perhaps prophetically, "It may well become Mencken's *American Mercury* of our day."

Why does **Fact** excite such wild acclaim from critics? Simply because it publishes the most trenchant, significant, and enormously readable articles in print today. Here's a list of the kinds of articles **Fact** prints:

LBJ's Muzzle on Hubert Humphrey—Why President Johnson has decided to keep one of the nation's most loquacious, limelight-loving public figures away from TV and newspaper men.

Unreported Hazards of 1965 Cars—Completely unmentioned in the press, Ford, Mercury, Plymouth, Chrysler, and Dodge have been feverishly recalling certain 1965 models to eliminate deadly hazards (like unsteady suspensions) inadvertently built into them at the factory.

Arnold Toynbee on U. S. Involvement in Vietnam—A scathing rebuke by the world's greatest living historian.

The Sexual Superiority of the Negro Male—The noted Dr. Albert Ellis separates truth from myth.

The Great Trading-Stamp Fraud—A U.C.L.A. economics professor reveals how enormously trading stamps increase food costs and tells how you can compel supermarkets to redeem them for cash.

The World's Most Far-out Religion—A report on Kerista, the sexually-oriented new sect which preaches that anything—but *anything*—goes and which is

The Most Hated Man on Madison Avenue—A profile of a leading cosmetics tycoon that was turned down by *Life*, *Post*, *McCall's*, and 4 other major magazines for fear of losing his advertising.

Circumcision: The Unkindest Cut of All—"Removing the foreskins of male babies is a 20th Century barbarity, a \$100,000,000 racket, and the most vicious hoax in medical history," says a prominent West Virginia pediatrician. He contrasts the movement to do away with routine circumcision in Great Britain with the movement to make it compulsory for marriage here.

Ezra Pound Revisited—An intimate profile of the expatriate poet by a young American writer who lives next door to him in Venice.

Automation's Threat to White-Collar Workers—The little-publicized impact automation is expected to have upon the jobs of teachers, librarians, engineers, accountants, lawyers, doctors, and other professionals.

America's Unscrupulous "Ethical" Drug Manufacturers—Concrete evidence of price-fixing, collusion, and illegal profit-

The Great Odometer Gyp—How the rent-a-car industry last year took the American public for a \$5 million ride in mileage overcharges.

"Seven Days Can Make One Weak"—Biographer Richard Gehman tells of spending a week at the sumptuous Chicago townhouse that Hugh Hefner shares with 34 Bunnies and Playmates.

Why Hasn't the U. S. Signed the U. N. Genocide Agreement?

The Bomb in Your Shopping Bag—Unreported cases of thousands of housewives blinded, maimed, and killed every year by aerosol cans.

Should Our Leaders Be Psychiatrically Screened?

Stockholders of the World, Unite!—A young New York lawyer tells why he believes that sooner or later American shareholders will have to form a union to protect themselves against management abuses like stock-option grabs, appointments of dummy directors, and the stifling of criticism at stockholder meetings.

Is the Military Running the Country?
My Most Unusual Night-Call—Tragi-

attracting converts by the thousands in Berlin, London, San Francisco, New York, and Passaic, New Jersey.

The "Negative" Income Tax—An anti-poverty program consisting of massive cash handouts to the poor is proposed by (of all people) the economic adviser to Barry Goldwater.

The Psychopathology of Nuns and Priests

The Mendacity of the Reader's Digest—A slashing attack on the racism, religious bigotry, hypocritical prudery, woeful inaccuracy, lack of provision for rebuttal, counterfeit "reprints," phony subscription offers, and deliberate confusion between articles and advertising matter in the world's widest disseminator of the printed word.

How Metrecal Can Hurt Your Diet

William Burroughs: America's Greatest Novelist?—The never-told-before life story of the man who once rolled drunks for a living, spent 15 years as a dope addict, became a practicing homosexual, shot and killed his wife, and eventually wrote the best-selling novel *Naked Lunch* that established him as (to quote Norman Mailer) "the only American novelist who may conceivably be possessed by genius."

Is America a Dying Country?—A poll of America's 25 living Nobel Prize winners.

How Not To Marry a Millionaire—Young and fabulously wealthy Lance Reventlow describes ludicrous (and oftentimes ingenious) wiles through which grasping females have tried to lure him into matrimony.

C.I.A. Infiltration of the Peace Corps

The Martyrdom of Alice Herz—An absorbing profile of the elderly Detroit schoolteacher who set herself afire last March to protest the war in Vietnam.

Coming of Age in New York City—Anthropologist Margaret Mead compares student life in America's greatest city with the life of youths in "primitive" societies and draws a number of melancholy conclusions.

The Homosexual Take-over of Long-hair Music

The School Records of Celebrities—Scholarship, deportment, and IQ records of 50 outstanding Americans, including Leonard Bernstein, Cassius Clay, Dwight Eisenhower, J. Paul Getty, John Glenn, Jimmy Hoffa, Henry Luce, Adlai Stevenson, Barbra Streisand, and Harry S. Truman.

The Overcommercialization of Broadcasting—It exists, in part, because more than one-third of America's Senators and Congressmen own radio and TV interests.

Psychosomatic Aspects of Headache—Why headaches most often plague intelligent, sensitive, methodical people.

The Billboard-Burners—An interview with a group of militant conservationists who (with the tacit approval of a member of the Cabinet) have been methodically setting fire to highway advertising throughout the West.

earing by such old-line drug companies as Squibb, Bristol-Myers, the Upjohn Company, Lederle Laboratories, and Chas. Pfizer & Company.

Who Spreads Rumors and Why—A professor of journalism presents and analyzes a collection of outrageous falsehoods currently in circulation.

Blindness Caused by Contact Lenses—The horrendous results of a Fact survey of American ophthalmologists.

Prostitutes as Wives

You Can Get Away with Murder—A California criminologist offers a galling explanation of why 25,000 murderers go scot-free in this country every year (only 1 in 6 is convicted).

The Effect of Outer-Space Exploration Upon Religion

Artificial Coloring: U.S. Certified Poison—A blast at the Food and Drug Administration for permitting the addition to our foods of coloring and similar additives that, according to the government's own labs, have been proven to induce cancer.

Why Men Like War—A psychoanalytic explanation.

Da Vinci's Anatomical Burlesque—Little-known drawings by the Italian master purporting to demonstrate that the sexual organs of a woman are proportionately three times larger than those of a cow.

The New Science of Genetic Engineering—A report on recent discoveries that will soon enable man to control the gender, appearance, intelligence, and even inherited disorders (as some scientists believe cancer to be) of his offspring.

Life Insurance: A Legalized Swindle—A Hartford actuary tells why he believes that "more than 90% of American policies are sold through misrepresentation and fraud."

Communism Goes Capitalist—A report on the dismal failure of Russian work incentives and the growing need to introduce profit motives into Soviet industry.

"I, Judas"—Negro author James Baldwin sharply but constructively criticizes such Negro leaders as Roy Wilkins, James Farmer, and the Rev. Martin Luther King, Jr.

The Hate Mail of Sherri Finkbine—The murderous, mindless passions aroused by the subject of abortion are unforgettably revealed in a portfolio of letters sent to the Arizona housewife who obtained an abortion in Sweden rather than give birth to a Thalidomide-deformed baby.

The Troubled Air—A petroleum chemist tells how powerful oil interests are suppressing a revolutionary new fumeless automobile that runs without gasoline and offers the only real hope for solving our air-pollution problems.

R.O.T.C.: The Blight on the Ivy—Despite increasing objections to R.O.T.C. by college leaders, military training of students will soon be extended to high schools.

comical anecdotes by 50 rural American physicians.

The Gross Inefficiency of the Post Office—Why the United States suffers from the worst postal service of any major nation east or west of the Iron Curtain.

The Direful Consequences of Voluntary Sterilization—A New York psychoanalyst says that almost none of the 100,000 American men who will undergo voluntary vasectomies this year are aware of the calamitous psychological aftereffects they face.

Don't Buy U. S. Savings Bonds—Why they make a terrible investment, how they undermine sound government fiscal planning, and why one leading investment adviser says they are "palmed off mostly on rubes and financial boobies."

The Books Nobody Dares Review—Gershon Legman, the University of California bibliographer, reports on 10 exciting new books that the nation's "respectable" literary journals refuse to write about.

Life Extension Through Freezing—A discussion of the "die now, thaw later" plan under which people are frozen just after death and stored until such time as science is able to revive them and eliminate the cause of their death. This article includes names and addresses of human storage-vault facilities now in operation.

L.S.D.: A Cure for Alcoholism?—A report on the spectacular results achieved by the city of Saskatoon, in Canada, where massive doses of this powerful hallucinogen have been administered to the city's 2,000 hard-core drunks.

Why a Growing Number of Dentists Are Advising Patients Against Electric Toothbrushes

When Negroes Become Niggers—14 Negro children describe the anguishing moment when they first discovered race hatred.

Teen-agers as Parents

The "Noise Explosion"—A report on the increasing volume of urban din and its pernicious effect upon city-dwellers.

Is the State Outmoded as a Political Subdivision?

The Oversale of Tonsilectomies—A New York medical professor says that removal of tonsils and adenoids not only fails to reduce childhood illnesses but may actually increase them.

America's Catholic Communists—Fact visits an upstate New York farm where 150 devoutly religious Catholic laymen live a completely communized existence according to the tenets of Karl Marx.

The Disappearing American Inventor—A Philadelphia consulting engineer describes how big corporations have destroyed the initiative of small inventors by encumbering them with expensive litigation resulting from unjustified patent-infringement claims.

Harding College of Arkansas: The Right Wing's West Point

"Some Thoughts on the Science of Onanism"—First publication of a long-suppressed Mark Twain masterpiece.

How Accurate Are the Ratings of "Consumer" Magazines?

The Hibakusha of Hiroshima—A report on the 90,000 A-Bomb survivors who have been outcast by Japanese society because they are erroneously believed to be radioactively contaminated.

The Medical Conspiracy Against Natural Childbirth

The Ignoble Parentage of the D.A.R.—A noted genealogist, after 24 years of painstaking research, offers proof positive that many of the Revolutionary "heroes" to whom Daughters of the American Revolution trace ancestry were actually court-martialed as deserters, horse-thieves, and British spies.

Classic Military Blunders—How hundreds of thousands of American lives have been squandered by the decisions of obtuse and callous officers, right up through the war in Vietnam.

The Drug Addiction of American Housewives—A study of the baneful effects upon family life of millions of mothers hooked on Miltown, Equanil, Seconal, Dexamy, Benzedrine, and similar prescription drugs.

Have Labor Unions Outlived their Usefulness?

L'affaire Labat—Edgar Labat, a Louisiana Negro convicted of rape and sentenced to death, has been prevented by prison officials from corresponding with a widow in Sweden because "they are not of the same race." The case, little-known here, has become a *cause célèbre* in Europe.

A Defense of Euthanasia

The Psychology of Political Affiliation—A California psychiatrist describes the personality traits that determine whether a person will become a liberal or conservative, Republican or Democrat, John Bircher or Communist.

The Prison Without Walls—A report on the experimental penitentiary at Utrecht, Holland (prisoners *hate* it).

Is Vaccination Obsolete?—A Colorado University professor of medicine points out that the United States has not had a single death from smallpox since 1948, although it has had nearly 300 deaths resulting from smallpox vaccinations.

The Monkeys on Lenny Bruce's Back—A portrait gallery of the vice-suppressors, bluenoses, and other assorted creeps who have destroyed this satirist's career.

How Catholics Are Wrecking Our Public Schools—An impassioned outcry by novelist Sloan Wilson.

Deception in the Supermarket—A complete run-down of label flimflammy employed by major food companies like General Foods and Standard Brands to make it virtually impossible for a housewife to shop economically.

A Study of 42 Suicide Notes

14,000 Americans Can Be Wronged—A leading criminologist decries the huge number of innocent people imprisoned every year because of inept policemen and ambitious prosecutors.

The New Caesarian Section Craze—A Baltimore obstetrician excoriates "chic" women who, in growing numbers, are demanding childbirth by Caesarian section to keep their sexual organs "honey-moon fresh."

The Wiretapping of Pay Phones—Why police and government snoops, in quest of crime leads, now find it necessary to eavesdrop on more public phones than private.

The Crime of "Stubborn Child"—Incredible though it may seem, there are at least two dozen boys and girls serving up to 3 years apiece in Massachusetts prisons for the "crime" of being "stubborn children." **Fact** tells how a clique of misguided state correction officers have perpetuated this 300-year-old law.

We Need a Better Better Business Bureau—How the B.B.B. puts the screws on small businesses, but never on the large corporations that finance it.

The Worst State in the Union—Measured 12 different ways, one state consistently emerges as most backward.

Is Charity Obsolete?—Appalling facts about how great a portion of your charity dollar goes to professional fundraisers and how little to the poor.

The Technique of Marital Infidelity—A well-known Broadway columnist tells how celebrities he knows have developed philandering into a fine art.

Instant Aging of Whiskey—Details of an ingenious new electrolytic process that threatens to disrupt the whiskey industry.

The Vanishing American Negro—A Yale anthropology professor says that 500,000 American Negroes have already passed for white and predicts that the Negro race will vanish from America within 5 generations.

Killed by the City Desk—A **Fact** poll of 600 Washington correspondents has produced a phenomenal number of major news stories never reported to the American people because of timidity, bad judgement, or crassness by editors at newspaper home offices.

America's Macabre Toys—An angry tongue-lashing of manufacturers by a Milwaukee kindergarten teacher.

Should Politicians Be Limited to Two Terms in Office?—An Illinois political-science professor argues that such a limitation would reduce corruption and revive the public's lagging interest in the principle of self-government.

A Guide to Legal Abortion—Where and how abortions are obtainable both here and abroad.

The Absurd Subjects of Recent Ph.D. Dissertations

Divorce, American Style—Judith Anderson, Judy Garland, Eartha Kitt, Hedy Lamarr, Jayne Mansfield, Lili St. Cyr, Billy Rose, Andy Warhol, and 15 other celebrities who've been divorced tell why they'd rather switch than fight.

Sadism Runs Amuck in the Marine

The Congressional Record as a Puff-Sheet—**Fact** names the Congressmen who are transforming the *Record* into an advertising hand-out at public expense by loading it with letters and editorials praising themselves.

Children of the Damned—How the son of Mussolini, illegitimate daughter of Warren G. Harding, sons of Julius and Ethel Rosenberg, and the children of 14 other social outcasts are haunted by the sins of their parents to this very day.

The Modern Spanish Inquisition—A Madrid newspaperman, who recently immigrated to the United States, describes the horrible forms of torture used by Franco on political prisoners to this very day.

The Case for Contraceptives for Teenagers

The Free Press: An Obit—J. David Stern, former publisher of the *New York Post*, tells how newspaper monopolists have turned the voice of the press into a chorus of castrati.

Uncle Sam's Secret Lab—Although the United States Government (through the Bureau of Standards and General Services Administration) maintains the largest consumer products testing laboratory in the nation (for such products as typewriters, light bulbs, antifreeze, etc.), its findings are kept secret because of pressure by big manufacturers. **Fact** names the manufacturers and tells what they're afraid of having the public find out.

The Pointed-Toe Shoe Craze—An irate orthopedic surgeon, noting that pointed-toe shoes are now being sold to children, comments that "This situation calls not only for investigation by podiatrists but by psychiatrists."

T. S. Eliot and the Jews—Widely accused of anti-semitism because of his speeches and writings, the poet, just before he died, wrote to **Fact** explaining exactly how he felt about the Jewish people.

Alcoholism in the U.S.S.R.—A temperance leader just returned from Russia tells why heavy drinking is a greater problem there than here.

The Psychological Stresses of Urban Overcrowding

Stag Films at the American Legion—At many Legion posts, "skin flicks" have become almost indispensable for raising quorums. **Fact** contrasts the Legion's private delectation of pornography with its public rantings against it.

Muzak: Police-State Music—A host of celebrities from Lewis Mumford to Vladimir Nabokov tell why they loathe piped-in music.

A List of Large American Cities Menaced by H-Bomb Storage Nearby

AT&T: Dial M for Monopoly—A damning indictment of the telephone company.

The Growing Political Power of the Catholic Church—How the Church recently (a) obtained passage of a Federal bill requiring citizens of other faiths to

Edward Albee the Inane—A devastating critique by a fellow playwright.

Myopia as a Psychogenic Disorder—A Miami psychoanalyst explains why the onset of nearsightedness coincides with the period of greatest personality conflict in the development of a child and describes cases of nearsightedness that have been cured through psychoanalysis.

Atheism on the American Campus—A nation-wide survey by **Fact**.

Corps—Leathernecks, trained to torture guerillas, have been wantonly injuring and maiming trainees at boot camps. **Fact** presents a collection of hair-raising recent cases.

The Deceitfulness of Gasoline Advertising—A suppressed report shows that, despite loud claims, there is no difference whatsoever between most brands of gasoline.

Castro's Concentration Camps for Homosexuals

pay for Catholic priests, (c) American foreign policy in Vietnam, (c) secured a ruling from the Internal Revenue Service exempting Catholic chaplains in the Armed Forces from paying income taxes (while other chaplains must pay taxes in full), (d) acquired more surplus foodstuffs from the Department of Agriculture (\$284 million worth last year) than the Red Cross, CARE, UNICEF, or all the Protestant and Jewish relief agencies of America combined, etc., etc., etc.

In summation, **Fact** is a fearless magazine of uncompromising independence. It is edited for open-minded readers by crusading journalists who do not hesitate to exercise the right of Free Speech down to the very last syllable.

Fact is non-partisan and non-sectarian. It is affiliated with no vested interest. It accepts no subsidy or payola of any kind, *not even advertising*. It is the only leading national magazine to pursue a policy of such dogged self-determination.

Fact's contributors include the most brilliant artists, writers, and thinkers of our time. Among celebrities who have recently chosen to express themselves on the pages of **Fact** are Charles Addams, Cleveland Amory, Joan Baez, Melvin Belli, Saul Bellow, Irving Berlin, Theodore Bikel, Helen Gurley Brown, Art Buchwald, Abe Burrows, Godfrey Cambridge, Gen. Lucius Clay, Jack Douglas, Bergen Evans, Dave Garroway, Dizzy Gillespie, Herbert Gold, Harry Golden, Paul Goodman, Dick Gregory, Sen. Ernest Gruening, Nat Hentoff, Fannie Hurst, Ralph Ingersoll, Christopher Isherwood, Rona Jaffe, Le Roi Jones, Herman Kahn, Eartha Kitt, Hans Koningsberger, Drs. Phyllis and Eberhard W. Kronhausen, Arthur Laurents, Robert Lowell, David Merrick, James Michener, Prof. Hans Morgenthau, Sen. Wayne Morse, Ogden Nash, John Osborne, Vance Packard, Westbrook Pegler, Kenneth Rexroth, Norman Rockwell, Richard Rodgers, Pierre Salinger, Charles Schulz, Pete Seeger, Artie Shaw, Irwin Shaw, H. Allen Smith, Lillian Smith, Terry Southern, Leopold Stokowski, Igor Stravinsky, David Susskind, Norman Thomas, John Updike, Dr. Fredric Wertham, Meridith Willson, Dagmar Wilson, Sloan Wilson, and Philip Wylie.

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But please act at once, before copies of **Fact's** magnificent portfolio of "The Best of *Eros*"—yours *absolutely free* for subscribing now—are all gone.

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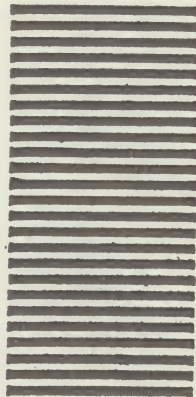
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